



Ecommerce ChatGPT prompts scripts

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Rate your content with this traffic light system based on volume and engagement

RED= Low volume, Poor Engagement

YELLOW= Needs work

GREEN= Perfect, working well

Customer Journey	Traffic Light	Friction point/ Action Point
Home page	Red/Yellow/Green	
Product Page		
Blogs		
Emails		
Social Content		
Ads		

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BLOG TITLES



Act as an ecommerce copywriter write me 5 compelling headlines that act as clickbait for a (add the type of brand) brand aimed at (add target audience)

For example, Act as an ecommerce copywriter write me 5 compelling headlines that act as clickbait for a luxury shoe brand aimed at women 25 - 40 years old

BLOG POSTS FOR SEO



Act like an award winning copywriter write a 500-word blog post about (add topics) aimed at (add target audience) use the keywords (add keywords)
Include headers and sub headers

For example, Act like an award winning copywriter write a 500-word blog post about traveling to japan how to get to Tokyo from the airport, things to do in japan aimed at business travellers aimed at 40 - 50 year old business travellers use the keywords, airport shuttle, airport transfer, airport taxi, travel to airport
Include headers and sub headers

BLOGS REWRITE



Rewrite this blog in the voice of (add voice) (add link) focused on (add target audience) include the following keywords; (add keywords)

For example, rewrite this blog in the voice of david Attenborough
<https://www.nomadicmatt.com/travel-guides/japan-travel-tips/tokyo/> focused on business travellers 40 - 50 year olds include the following keywords; airport shuttle, airport transfer, airport taxi, travel to airport

SOCIAL CAPTIONS



Act as a social media expert and write me 20 social media captions for (add brand) in the style of (add inspiration) include the best hashtags

For example, Act as a social media expert and write me 20 social media captions for wittner shoes in the style of <https://www.instagram.com/bycaitlinanne/> include the best hashtags

HOME PAGE

Should be 400 - 600 words



Write me 400 words for my home page, the brand name is TokyoTees (add brand) brand targeted at (add target audience) in the brand style of (add inspiration) the keywords are (add key words).

For example, Write me 400 words for my home page, the brand name is TokyoTees a japanese style manga t-shirt brand targeted at 15 - 30 year olds in the brand style of <https://www.nike.com/au/> the keywords are manga, one piece, japanese t-shirts, t-shirts, white t-shirt.

PRODUCT DESCRIPTION

Write me a product description for (add product) aimed at (add target audience) interested in (add interest).



For example, Write me a product description for tshirt brand
write me 300 word product description for a streetwear t-shirt aimed at teenage boys from 13 - 19 years old interested in manga and japan
Make it fun, use the following keywords

For example, Write me a product description for
<https://kittendamour.com/collections/dresses/products/monarch-wiggle-dress?variant=43273205350592>

write me a 400 word product description for wiggle dress optimise in the voice of the kitten d'amour brand use the following keywords.

META DESCRIPTION



Write a 100-character meta description for my blog post about <topic>

For example, Write a 100-character meta description for my blog post about valentine's day flowers.

EMAIL SUBJECTS



Come up with 5 short email subject lines for (add brand & topic) line

For example, Come up with five short email subject lines for our brand's new launch of a lavender soap line.

EMAIL COPY

Write an email marketing campaign using the 'Picture-Promise-Prove-Push' framework to paint a picture that gets the attention and creates desire for our [product/service] in [ideal customer persona]. Describe how our product will deliver on its promises, provide testimonials to back up those promises, and give a little push to encourage the reader to take action.



OR

Using the '5 Basic Objections' framework, please write an email marketing campaign that addresses and refutes the common objections of [ideal customer persona]: lack of time, lack of money, concerns that the product won't work for them, lack of belief in the product or company, and the belief that they don't need the product. Include talking points such as [unique selling point] and [desired action].

Call to action (CTA)



Create 5 compelling CTAs to prompt (add your CTA/ action).

For example, Create 5 compelling CTAs to prompt donations for a charity fundraising marathon.



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